

GMR
M A R K E T I N G
Gary M. Reynolds & Associates, Inc.

RELEASE

For good and valuable consideration, in the form of one dollar (\$1.00), the receipt and sufficiency of which is hereby acknowledged, I Ravi D. Salehi residing at 25 Polystyrene Place, Ma, and being an authorized representative of Avenue C (the "Company"), do hereby irrevocably consent to the use of the Company's name by Gary M. Reynolds and Associates, Inc., its client, Philip Morris Inc. and any of their affiliated companies and licensees for the purpose of advertising ar ghout the world.

I waive any inspection or app
M. Reynolds and Associates, I
and affiliated companies and
optical illusion, or faulty mec

and I release Gary
their subsidiary
alteration,

I understand that this release c
Inc. to use my name and/or lil
materials.

Associates,
r trade

Boston

(Sign

(Print Here)

(Title)

Ravi D. Salehi

Marketing Director

Dated:

11/16/95

Town of:

Boston

State of:

MA

Witness:

Peter Lewis

2040583898